

## CORPORATE PARTNERS

For more involvement and increased benefits you could become a Corporate Partner

Benefits include all of the benefits for Corporate Friends plus:

- a tailored package to work with you to harness the opportunities to create joint promotional and profile raising in line with your business' objectives.
- inclusion in relevant press releases, including a strong corporate presence at well reported Season Launches and other events.
- an individual booking contact to arrange all your ticket requirements.
- an additional ten free tickets and an additional 20 reduced price ticket offers per year.

For all these benefits a Corporate Partnership costs £7,250 per year, plus VAT.

So if you are looking for a unique approach to corporate entertaining, why not talk to us and see what we can do for your business.

[www.galadurham.co.uk](http://www.galadurham.co.uk)

To discuss how your business could work with Gala by becoming a Corporate Friend or a Corporate Partner please call Simon Stallworthy on 0191 332 4076



# gala

CORPORATE HOSPITALITY

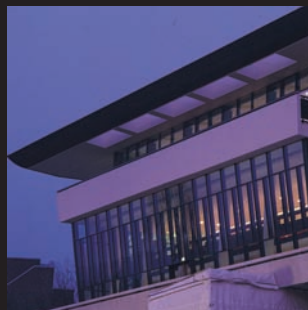


# CORPORATE HOSPITALITY AT GALA

Whether it's an office party for 20 or a conference for 200, Gala has the space and facilities to make your corporate event stylish and successful. For a refreshingly alternative way to entertain clients and reward your staff we can offer the ideal venue and facilities to make your corporate event effective and memorable.

Our hospitality team can cater for everything from simple champagne and canapés to more formal dining with specially designed menus to reflect your brand or chosen production. Let us create a VIP package especially for you, including theatre tickets and a private reception. Prices can start from as little as £25 per person.

As an alternative to the usual office party, why not have the whole cinema to yourselves followed by a private party in our stylish hospitality suite. Up to 100 guests can enjoy the latest blockbuster, with ice cream or popcorn, for as little as £9.50 per person.



## CORPORATE MEMBERSHIP

With a state of the art theatre, two cinemas, a stylish hospitality suite, a busy café and bars and a lively stage school, Gala reaches an extremely diverse group of consumers at the heart of the thriving, buoyant and historic City of Durham. Our potential audience includes over 3.5 million tourist visits to the city each year. We are set to become one of the premier cultural locations in the region. Our varied programme of work presented here in Durham each year reflects our quality and aspiration. Whatever your PR and marketing objectives Gala could help you to:

- reach new customers
- impress and influence
- support your local communities
- involve your staff
- launch or promote a product or service

and so much more by joining either of our corporate schemes; Corporate Friends or Corporate Partners.

## CORPORATE FRIENDS

Benefits include:

- your company logo can be on Gala's season brochures. We produce 50,000 season brochures, three times a year which are posted and displayed throughout County Durham.
- a presence and link on the Gala website, [www.galadurham.co.uk](http://www.galadurham.co.uk)
- as a Corporate Friend you will receive at least 10 free tickets and up to 30 reduced price offers per year.
- a listing on our new Corporate Friends and Sponsors display in the foyer at Gala.
- reduced price Hospitality Evenings for large or small parties in our theatre and cinema.
- a yearly Friend's Evening with staff and other selected Gala guests

To become a Corporate Friend costs £2,250 plus VAT per year. If you act quickly we are delighted to offer a reduced price of £1,750 plus VAT for the first ten businesses to join us.

